



NEWS

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MASSACHUSETTS MARKS CENSUS DAY WITH EFFORTS TO REACH RESIDENTS AT HOME

Today is Census Day in the United States, a day that occurs every ten years, when every person living in the country must be counted.

While the day would normally be marked by public events to spread the word and encourage residents to return their census forms, with the state currently under an advisory to stay home, Secretary of the Commonwealth William F. Galvin is encouraging cities and towns to reach out to their residents in new and creative ways.

“This crisis reinforces the significance of making sure Massachusetts gets its fair share of federal resources for things like public health programs and hospitals,” Galvin said. “The census count is used to decide how much support we will receive from the federal government for the next ten years.”

Galvin, who serves as the state’s 2020 Census Liaison, has reached out to communities around Massachusetts to ask them to reach out to their residents in any safe or remote way they can, in order to raise awareness of Census Day. Upon his recommendation, many several cities and towns, including North Adams, Brockton, and Westwood, will be making reverse 911 calls to households, asking residents to go www.my2020census.gov to be counted.

“Every person who responds to their census now is helping to reduce the need for a census worker to go door-to-door later,” Galvin said.

Residents also have the option of responding to the census by phone by calling 844-330-2020. Phone numbers for those who require other languages may be found on the Census Bureau’s website, at <https://2020census.gov/en/ways-to-respond/responding-by-phone.html>.

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