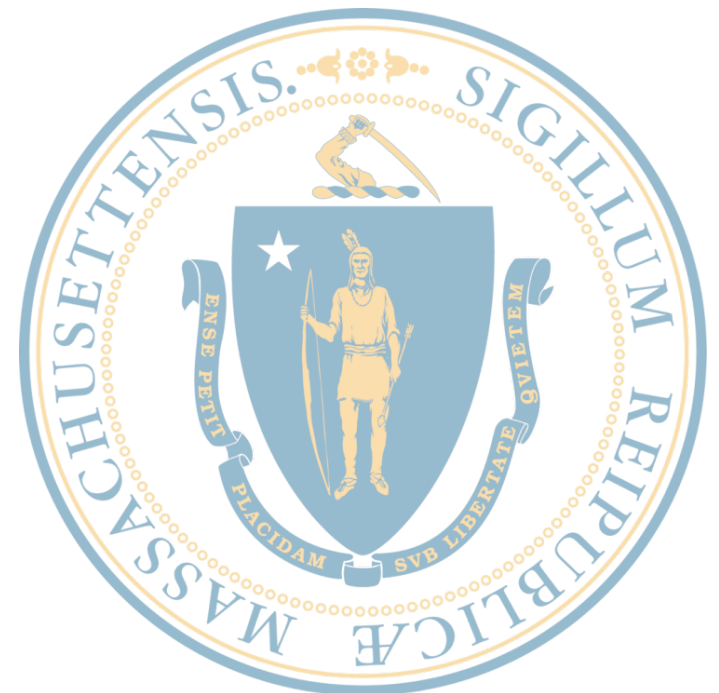


Commonwealth of Massachusetts
Secretary William F. Galvin

LUCA Kick-off Workshop

PRESENTED BY:
THE CENSUS DIVISION
MARCH 23, 2017



Introductions

Secretary of the Commonwealth

Michelle K. Tassinari

Director and Legal Counsel, Elections Division

John Barr

Census Program Manager

Bill Palmer

Geographic Information Manager

University of Massachusetts Donahue Institute

Susan Strate

Senior Manager



Welcome

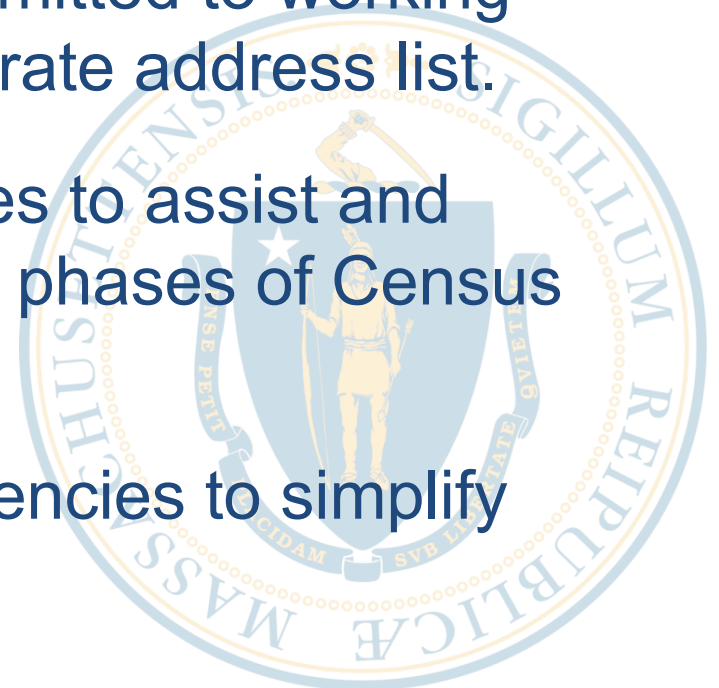
We are pleased to have you join us today for this important event –

Local Update of Census Addresses

The Commonwealth's goal is to increase our population count. Our office is committed to working with municipalities to have an accurate address list.

Our team will work with communities to assist and provide direction through the many phases of Census 2020.

We will coordinate among state agencies to simplify the level of effort at the local level.



Preparation for Census 2020

Meeting the needs of communities

Our team is working with municipal clerks today for the Block Boundary Suggestion Project (BBSP):

- Established working relationships with the clerk community;
- Working with municipal departments on boundary updates and reviews; and
- Compiling statewide updates and submitting a consolidated file for Massachusetts.



Local Update of Census Address

The Census Bureau relies on a complete and accurate address list to reach every living quarter and associated population for inclusion in the *Census*.

This is the only opportunity offered to tribal, state, and local governments to review and comment on the U.S. Census Bureau's residential address list for their jurisdiction prior to the 2020 Census.



LUCA assistance – how we can help

Working together

A review of state resources available to municipalities, and how our agencies are working together to streamline the work effort to assist municipalities with key tasks:

- Improving address lists
- Using data tools
- Training



LUCA assistance – how we can help

Improving address lists

- Sharing VRIS street address data
- Comparing with Master Address List
- Distributing non-matched addresses for municipal review
- Providing mapping assistance



LUCA assistance – how we can help

Using data tools

Some of the latest tools that have been produced using census data include:

- Address discrepancy list spreadsheets
- Geographic Update Partner Software (GUPS) mapping program



LUCA assistance – how we can help

Training

- Regional trainings will be scheduled in conjunction with the U.S. Census Bureau and the Donahue Institute
- Review of data tools and LUCA submission process
- Municipal clerks and all municipal departments invited to participate
- Seeking host volunteers



Local Update of Census Address

The Commonwealth's Goal

Your participation in the LUCA program starting in 2017 will help ensure a complete and accurate 2020 census count for your community.

We look forward to working with each municipality.





Thank you for attending today's workshop

For additional information or details, contact

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