

Partnering Around the New York Region



Left to Right: Ryan McMahon, Onondaga County Executive; Elizabeth Burakowski, Deputy Director of Upstate Revitalization for New York State's 2020 Census Task Force; Ian Hull, Deputy Director of the New York Regional Census Center of the U.S. Census Bureau; and Ben Walsh, Mayor of the City of Syracuse.

CENTRAL NY LEADERS PLAN 2020 CENSUS

By: Susan M. Perry ♦ Rochester, New York

"The City of Syracuse depends on the Census to ensure we get our fair share of resources and representation from the federal government. We are glad to host this event to outline plans and strategies to make sure every resident is counted in 2020," said Syracuse's Mayor Ben Walsh.

On December 12th, New York's leaders in Syracuse and Onondaga County discussed the upcoming 2020 Census with more than 50 government officials, human service agencies, faith-based organizations, education, and business people at Syracuse's City Hall Commons Atrium. The group talked of plans for community participation and learned how to establish a Complete Count Committee (CCC) with a plan of action to achieve a full and fair count in 2020. A complete count of residents is critical to our county, as it determines

federal dollars and underscores the representation we receive in Washington, D.C. We are working together to find the best path to a full count." The Census count impacts the state's representation in Congress through apportionment and is used for federal, state and local legislative redistricting.

Elizabeth Burakowski, the state's task force leader noted that an estimated \$675 billion in federal funds is distributed each year using Census data. These funds support local infrastructure, education, health care,

economic development and community service programs. New York's share of that funding is approximately \$53 billion every year.

Ian Hull, Deputy Director of the New York Regional Census Center, presented information about the decennial Census which is a population count every ten years mandated by the United States Constitution. He spoke of new technologies for the enumeration process and efforts to build partnerships to reach hard-to-count populations.



Hartford Mayor, Luke Bronin



Executive Director of Connecticut Data Collaborative, Michelle Riordan-Nold

Connecticut Counts 2020

By: Paul Fabula ♦ Connecticut

While most of the speakers posed the question of “How do we get a complete count of the state?” Tyler Kleykamp, State of Connecticut Chief Data Officer, dove right into the very specific issues facing the state and the areas that would be the hardest to count on December 11th. His detailed speech brought up large affluent areas that many in attendance, were shocked to learn were hard to count areas. He also drove the importance of the Census home by referencing the estimated eight (8) billion dollars in funding the state receives every year based on Census figures.

Jeff Behler, Regional Director of the New York Regional Census Center,

complimented Tyler's speech with information on the U.S. Census Bureau's resources and assistance available to support Connecticut's goal of counting every person living in the state. Another invaluable and helpful Census program, Data Dissemination with CT Data, is spear headed by Specialist Ana Marie Garcia; as well as the massive partnership program and recruiting efforts that are hiring hundreds of people from the community with high paying jobs.

The Connecticut Data Collaborative 2020 Census Event was hosted in Hartford with featured speakers: Executive Director of Connecticut Data

Collaborative, Michelle Riordan-Nold; Lt. Governor-Elect, Susan Bysiewicz; Hartford Mayor, Luke Bronin; State of Connecticut Chief Data Officer, Tyler Kleykamp; and Jeff Behler, Regional Director of the New York Regional Census Center. New York Regional Census Center Director. Also, in attendance were union leaders, non-profit organization directors and several managers from city and state offices. Everyone was eager to get out the message for the 2020 census. We look forward to building many lasting relationships from this event to ensure a complete count for the 2020 Census.

IN THE KNOW!

DATA STEWARDSHIP

The law requires the Census Bureau keep your data confidential. All Census employees are sworn to a lifetime oath. We are committed to handling and protecting your information in a responsible manner. Keeping it always confidential. This commitment applies to the individuals, households, and businesses that answer our surveys, and to those browsing our website.

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Empowering 2020 Conversations with the Indo-Caribbean Community

By: Suzanne Mahadeo ♦ New York City

Caribbean Partnership Specialist, Suzanne Mahadeo, enjoyed talking about the 2020 Census messaging, job opportunities, and working with the Indo-Caribbean demographic in South Queens during a community mural painting on December 2, 2018. The artwork, which had a theme of woman's empowerment, brought together a wide range of age groups to paint the room-sized canvas, which will be displayed around New York.

Fun Fact: The mother of local artist Seema Choudhary (whose artwork was commissioned by the New York Citizen's Committee) was a Census Enumerator in 1990!



The community mural project was held at the Indo-Caribbean Alliance. The location will host the first-ever Indo-Caribbean 2020 Census focus groups with the theme, "Understanding Indo-Caribbean: How do East-Indian West Indians feel about the Census: at the end of January 2019? Stay tuned for more activities in this burgeoning community.

Contigo en la Comunidad

By: Yara McSweeney ♦ New Hampshire



The US Census Bureau is connecting with the Latino communities in New York and New Jersey! Bill Tipacti, Director of Community Empowerment of Univision New York extended an invitation to participate in the community TV show "Contigo en la Comunidad". Mr. Tipacti understands the importance of the 2020 Census and he wants to support the Census in getting that message out. Yara McSweeney, Partnership Specialist, sat down with Katrina Soto the show's reporter and host to discuss the importance of the 2020 Census. The interview covered topics like: Why it is important to participate in the 2020 Census; Ways to get involved; The 100% Confidentiality of the US Census Questions; And, the employment opportunities available! We will continue our work with Univision and other important community organizations to encourage people to participate in the 2020 Census and explain how their communities will benefit from a complete and accurate count. The show aired Sunday, December 23, 2018 at 7:30AM on Univision New York.

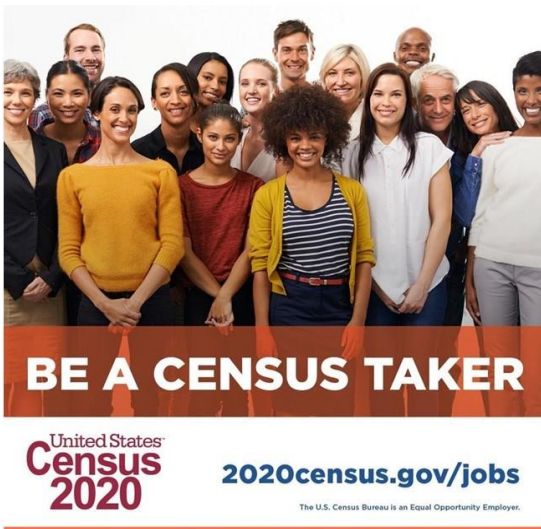
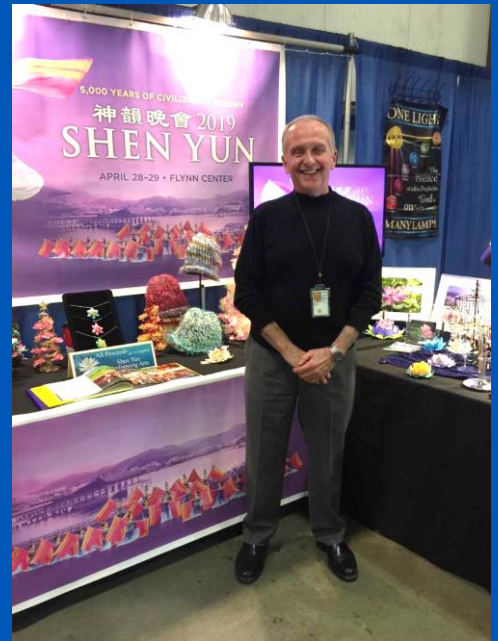


Bridging and Connecting Ethnic Communities in Vermont

By: Bob Stock ♦ Vermont

On Sunday, December 2nd, Bob Stock, Partnership Specialist in Vermont represented the United States Census Bureau at the Vermont International Festival. This is an annual event and gathering of various ethnic communities that come together to showcase their traditions, music, foods, crafts, and apparels. There were representatives and exhibits from Taiwan, the Democratic Republic of the Congo, Somalia, Thailand, the Philippines, Japan, Kazakhstan, and Russia. The Western Abenaki Native Americans of Vermont were also in attendance.

This important event gave Bob the platform to meet and form liaisons with several community leaders for the US Census Bureau. He was able to present the benefits and necessities of the upcoming 2020 Census to their communities, encouraging them to fully participate. Subsequent outreach took place with several community leaders and more are on the horizon.



United States
**Census
2020**

2020census.gov/jobs

The U.S. Census Bureau is an Equal Opportunity Employer.

2020 Census Employment Available!

Are you or do you know someone looking to be of service to their community during the 2020 Census? Well, the Department of Commerce/Bureau of the Census is hiring nationwide and in the New York Region. There are great opportunities available made just for you! Spread the word and visit the [USA JOBS](#) and the [2020 CENSUS JOBS](#) websites! Search with keywords RCC2020NY, CENSUS, or with your City, State, or Zip Code. Check it out! Click the links to browse and apply now!

GET INVOLVED, JOIN OUR PARTNERSHIP PROGRAM

Conducting a census is a massive and vitally important undertaking – one in which the Census Bureau could only accomplish with the help and support of its partners.

Contact Us!

Email: new.york.rcc.Partnership@2020census.gov

Phone: 212-882-2130

Website: <https://www.census.gov/partners/2020.html>

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