

NEW YORK REGION

ENSURING A COMPLETE AND ACCURATE COUNT IN THE STATES OF CONNECTICUT, MAINE, MASSACHUSETTS, NEW HAMPSHIRE, NEW JERSEY, NEW YORK, RHODE ISLAND, VERMONT & PUERTO RICO

New Jersey's State Complete Count Commission

By: Patricia Greene ♦ New Jersey



The New Jersey State Complete Count Commission (SCCC) held its first meeting on Wednesday, January 9th at the War Memorial in Trenton, NJ. The Commission was signed into law by Governor Phil Murphy and consists of twenty-seven (27) members who will encourage full participation in the 2020 Census. As defined in the statute, it "shall be the duty of the commission to develop, recommend, and assist in the administration of a census outreach strategy to encourage full participation in the 2020 federal decennial census of population." In addition, the statute demands that the Department of State "shall provide the staff services necessary to support the functions of the commission." The commission will hold at least 3 public hearings in different regions of the state.

Tahesha Way, Secretary of State and Chairwoman of the Commission, administered the oath of office to the Commissioners. After the oath of office, a 2020 Census Presentation was given by Jeff Behler Regional Director of the New York Region Census Center followed by a by.



During Jersey City's Black History Month Celebration on Friday, February 1st, keynote speaker, Senator Ronald Rice (right) (who

sponsored the bill which established the New Jersey State Complete Count Commission) said the Commission will create and appoint subcommittees. These subcommittees will consist of local organizations, businesses and other community entities that will work to ensure a complete and accurate count of New Jersey's residents.

Pictured with the Senator at the Black History Month celebration is Thyson Halley (left) American Sign Language interpreter and instructor who along with his team signed in American Sign Language for the Deaf the entire program. Thyson is the Head of a Jersey City/Newark Complete Count Committee for the Deaf and will ensure that the Census message reaches their community. ▀

New Haven Plans for 2020

By: Paul Fabula ♦ Connecticut

The City of New Haven was the first city in Connecticut to have an official citywide 2020 Census Complete Count Committee. City Planner Karolina Ksiazek from the The City Planning Department organized and hosted a 2020 Census event on Tuesday, January 29, 2019. Karolina called on all community leaders in New Haven to attend the event to make sure their voices are heard. She received the attention of the Mayor, Lieutenant Governor and many community members that attended and offered to help. Some in attendance were The National Association of Latino Elected and Appointed Officials (NALEO) and the Northeast Deputy Regional Director Monica Vargas-Huertas who had come all the way from New York for this event.



Lieutenant Governor Susan Bysiewicz focused her speech on the importance of the funding that comes from the federal government. Her message that Connecticut is considered a “donor state” comes from the fact that they send more money to the federal government in taxes than they receive in funding. With the decline in the state’s total population and higher-income people leaving Connecticut, it is vital for the state to get everyone counted.

Mark Abraham, Data Haven’s Executive Director, spoke on how important the data collected is to Connecticut. He expressed how data is used by the Data Haven organization to benefit the State of Connecticut and The City of New Haven. This shows how resources can be shifted and focused based on the communities that need the most help and how best to administer that assistance.



Regional Director of the New York Region Census Center Jeff Behler finished with information on the U.S. Census Bureau’s resources and assistance available to support Connecticut's goal of counting every person living in the state. Invaluable Census programs such as Data Dissemination with CT Data Dissemination Specialist Ana Marie Garcia, the Partnership Program, Recruiting, and hiring the community offering high paying jobs.



After the presentations, The City Planning Department took charge and put together focus groups. They asked everyone to list off some potential issues that the city might experience trying to get a complete count. After listing everything from low income neighborhoods, to people with intellectual disabilities, they held group brainstorming sessions on how the city could best address those potential issues. Many of the people in attendance worked within those communities and came up with targeted plans such as using the libraries and schools to pass along information.



Featured event speakers: New Haven Mayor Toni Harp, Lieutenant Governor Susan Bysiewicz, Deputy Economic Development Administrator Michael Piscitelli, Data Haven’s Executive Director Mark Abraham, Research Coordinator Josephine Ankrah, President and CEO of The Community Foundation for Greater New Haven Will Ginsberg, and Regional Director of the New York Region Census Center Jeff Behler. ■

Queens Complete Count Committee Launched

By: Zakera Ahmed ♦ New York City



Left to Right: Jeff Behler Regional Director of the New York Region Census Center, Joe Salvo Director of the Population Division of NYC's Department of City Planning; John Park Executive Director of MinKwon Center for Community Action represented New York Counts and Melinda Katz Queens Borough President

On Tuesday, November 13, 2018, the Queens Borough Complete Count Committee was launched at the Helen Marshall Cultural Center at Queens Borough Hall.

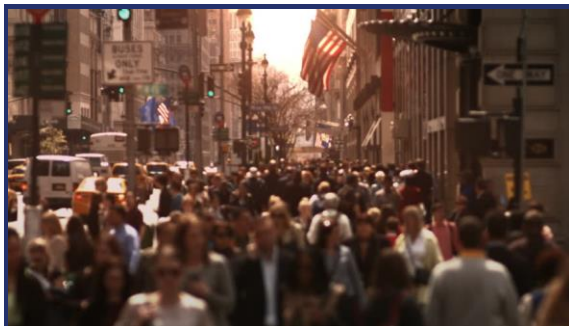
Jeff Behler, Regional Director of the New York Region Census Center cited that the 2020 Census is mandated by the United States Constitution. He emphasized Title 13 of the U.S. Code that was enacted in 1954: ***Private information is never shared with any other agencies. It is against the law to disclose or publish any private information that identifies an individual or business.***

Because the diversity is so extensive in Queens, Mr. Behler stated that the self-response will be available in twelve (12) non-English languages and a language guide offered in and additional fifty-nine (59) non-English languages, in video and print. Moreover, he encouraged people to apply for 2020 Census employment.

The U.S. Census Bureau has competitive wages with flexible hour jobs. He highly recommended the community to apply so they can help in obtaining an accurate count.

Phillip Thompson, NYC Deputy Mayor of Strategic Policy Initiatives was concerned about the citizenship question. He encouraged everyone to participate so that New York City will receive its proper funding and representation.

Queens Borough President Melinda Katz said, she is *"committed to having an accurate count in the Borough of Queens."* To fulfill her commitment, she partnered with John Park Executive Director of the Minkwon Center for Community Action. Mr. Park also serves of the board of the New York Counts 2020. ■



#BECOUNTED!

The **Decennial Census** is the once-a-decade population and housing count of all 50 states, the District of Columbia, Puerto Rico and the Island Areas as required by the U.S. Constitution. The results of the decennial census determine the number of seats for each state in the U.S. House of Representatives. These statistics are used to draw congressional, state legislative districts as well as distribute more than \$675 billion in federal funds each year.

[READ MORE](#)

Rhode Island's Road to Success

By: Deborah Smith ♦ Rhode Island

On Friday, December 28, 2018 Governor Raimondo signed an executive order to establish the Rhode Island State Complete Count Commission (SCCC). Partners who were actively involved in the 2018 End to End Test Providence Complete Count Committee have been working with the Governor's Office since the Spring of 2018 to make this happen. The Governor announced Central Falls Mayor James Diossa and Rhode Island Department of Health Director Dr. Nicole Alexander-Scott will serve as co-chairs on the Commission.

The SCCC will include members of local groups such as local governments, the Rhode Island League of Cities and Towns, hard-to-count populations, federally-recognized Native American Tribes, business communities, including a representative of minority-owned businesses, K-12 and higher education, young people, senior citizens, the philanthropic community, organized labor groups, faith-based and healthcare organizations. In preparation and support of the SCCC, the Rhode Island Foundation along with community partners requested proposals for the service of a consultant to help Rhode Island develop a statewide outreach plan for the 2020 Census. The consultant will work closely with the SCCC to create a comprehensive outreach plan.

The deliverables include: identifying hard-to-count communities throughout the state; locating nonprofit and community infrastructures in those communities; advising the SCCC on best practices from CCCs; developing communications and outreach strategies, including messaging, appropriate communication vehicles, community partners, and costs; identifying areas of intersection or alignment with the U.S. Census Bureau, state and local offices; proposing a structure to obtain grants for outreach, public education, organizing, and advocacy across the state; designing a technical assistance program to support funded organizations with knowledge, skills and resources to implement effective 2020 Census promotions as well as organizing campaigns; estimating staffing needs; and cost projections for all of the above.

The first State Complete Count Commission meeting was convened on Tuesday, February 5, 2019. ▀

City of Quincy CCC Kick-Off Event

By: Pedro DeJesus ♦ Massachusetts

On Tuesday, January 8, 2019 The City of Quincy, Massachusetts launched a Complete Count Committee (CCC) Kick-Off event to discuss the 2020 Census with more than 75 government officials, businesses, educational sectors, and human service organizations. They discussed plans for the entire community to participate in the upcoming 2020 Census.

The formation of the CCC is essential and the community participation is extremely important to secure federal funds, estimated at \$675 billion distributed each year using U.S. Census Data.

Jeff Behler, Regional Director of the New York Region Census Center spoke about the Decennial Census' new technology capabilities to complete the questionnaire online, by phone or mail.

The City of Quincy's Complete Count Committee immediately began working towards ensuring that their communities will be counted in the upcoming 2020 Census.

Their work will be with two major ethnicity groups in the City: the Asian and Indian Communities. They plan on inviting 2020 Census Partnership Specialists to every event to help with presentations, provide and distribute promotional materials, bring awareness of the necessity to have a complete and accurate count by stressing the significance of completing the 2020 Census form.

The City of Quincy's CCC plans on meeting every month and will continue to update their strategies to ensure that they get an accurate account. ▀



Left to right: Jeff Behler, Regional Director of the New York Region Census Center, Thomas P. Koch, Mayor of the City of Quincy and Georgia Lowe, Supervisory Partnership Specialist.

Local Vermont Nonprofit forming a CCC

By: Bob Stock ♦ Vermont

Vital Communities, (Vital) a large nonprofit in White River Junction, Vermont is working on forming a regional Complete Count Committee. Vital brings together citizens, organizations, and municipalities in the Upper Connecticut River Valley of Vermont and New Hampshire to take on issues where an independent voice and regional approach are essential.

Vital serves rural and scattered communities, usually with the low centers of populations common to both Vermont and New Hampshire. These locations contain several traditionally hard-to-count populations. Vital is aware of the ramifications of an undercount to these areas and is working to secure commitments from trusted leaders to serve on the complete count committee.

U.S. Census Bureau Partnership Specialists have been providing various liaison activities to Vital in conjunction with their outreach. Activities include providing relevant articles from similar organizations regarding the benefit of complete count committees; local U.S. Census Bureau statistics to aid in identifying hard-to-count populations; answering questions; and engaging Census Recruiting as a readily apparent and visible asset for employment opportunities.

The expectation is a formal Regional Complete Count Committee will be formed by late 2019 Spring or early summer. ■

Puerto Rico's AMC CCC Launch

By: Giselle M Laffitte ♦ Puerto Rico



A Complete Count Committee (CCC) was launched at the American Management Corporation (AMC), on Thursday, January 24th. AMC works with different public housings around Puerto Rico, and the Director of Public Housing, Hector Lopez helped coordinate different activities to launch the CCC.

American Management Corporation also invited their employees to be part of their 2020 Census CCC along with community leaders from Manati. This activity was a success. The CCC launch was divided into different areas with one activity for the community leaders from Manati, and the other for AMC employees.

Graciela Soto, the Director of American Management Corporation stated: *"Part of American Management Corporation CCC work plan is to continue educating and presenting Census information to all the community, religious and educational leaders in all the 75 offices in each municipality."* She wants to keep educating her staff and clients in different parts of Puerto Rico with the assistance of Hector Lopez, to publicize the 2020 Census and to promote recruitment. ■

Congresswoman Grace Meng Launches a Complete Count Committee

By: Zakera Ahmed • New York City

On Tuesday, December 4th, 2018, U.S. Congresswoman Grace Meng hosted a press conference at her Flushing office with Asian Pacific Association (APA) organizations to launch a 2020 Census Complete Count Committee. This Complete Count Committee was formed to ensure a fair and accurate 2020 Census for the Asian American Community. They will coordinate messaging and outreach for hard-to-count communities with these members, who are community leaders and trusted voices in the district.

Others in attendance were New York State Assembly Member Ron Kim, The Minkwon Center for Community Action, Chinese-American Planning Council, Asian American Legal Defense and Education Fund (AALDEF), Chhaya CDC, Asian American Federation, and the Greater Flushing Chamber of Commerce. Charles B. Wang Community Health Center and New York Immigration Coalition will also serve on the Complete Count Committee. ■



Digital Inclusion Summit

By Susan M. Perry ♦ Rochester, New York

The Finger Lakes Digital Inclusion Summit was held on Monday, January 28th in Geneva, New York, a city at the northern end of Seneca Lake. The Summit was attended by more than 125 community leaders who gathered together to create a unified voice in support of digital inclusion efforts in Central and Western New York.

Library Directors and others in local government, health care, nonprofits and U.S. Census Bureau Partnership Specialist Susan Perry learned from speakers about digital inclusion in their communities. The event was sponsored by the Pioneer Library System which serves 42 public libraries in Ontario, Wyoming, Wayne and Livingston counties; the Rochester Regional Library Council; the Monroe County Library System; and the National Digital Inclusion Alliance.

Libraries are crucial partners for the 2020 Census. In 2020, the Census is introducing new technology to make it easier than ever to respond to the Census. For the first time, people will be able to respond online, by phone or by mail. Libraries will be a resource for residents who need assistance for the 2020 Census survey, including the online digital response option. ■



2020 Senior Partners

By: Maria E. Matos ♦ Bronx, New York

As the 2020 Census draws closer, it is essential to expand communication pathways to increase community partnerships. Counting an increasingly diverse and growing population is a huge undertaking and **Complete Count Committees (CCC)** are one of the resources used to do this massive outreach and make a big difference in the success of the 2020 Census. **2020 Census Partners, Presbyterian Senior Services (PSS) Bronx Centers** formed a Complete Count Committee and are very committed to achieving the goal of **counting everyone once, only once and in the right place.**



PSS Andrew Jackson Center Director, Keena M. Laster, spoke about her experiences during the 2010 Census with the immigrant community and their unwillingness to respond due to government distrust. Her commitment to help with the 2020 Census is firm. She told me *"we can count on them"*. **PSS Bronx Senior Centers** are committed to announce **Census Day – April 1st, 2020** – at their major events as well as implement a promotional campaign around "electronic response". Some senior citizens are computer savvy and said they would answer the questionnaire online. Tuesday, February 12th, PSS Parkside Center had their pantry day event and included our presentation on their agenda. The commitment that PSS Directors showed by forming a CCC motivated staff and seniors to collaborate with the U.S. Census to help reach out to caregivers and family members who are unaware of its importance. They learned about how a right count can impact the senior centers, encourage them to answer the questionnaire online, by phone or by mail, and help disabled seniors to respond as well. ■

Connecting South Asian Communities to 2020 Census

By: Jamal Baksh • Queens, New York

Members of the South Asian Community representing respected leaders of various organizations throughout the Borough of Queens came together to form the South Asian Complete Count Committee (SACCC) on Sunday, January 27th and Monday, January 28th. The Committee includes leaders of different grassroots organizations from community-based advocacy groups, local business owners, immigrant services associations and other community leaders/activists. These South Asian community leaders and their organizations represent diverse immigrant communities within the South Asian Communities including the following countries: India; Bangladesh; Pakistan; Sri Lanka; Nepal; Guyana; and Trinidad. The South Asian Complete Count Committee Organizer John Albert said that *“the efforts of this group will be critical to the full and complete Count*

of South Asian communities in the 2020 Census.”

The South Asian Complete Count Committee immediately began work towards ensuring their communities will be counted in the upcoming 2020 Census. They identified three (3) immediate grassroots strategies to begin planning and executing 2020 Census activities. The first strategy will focus on identifying community-based South Asian events and high-trafficked congregate South Asian locations. This will be critical to successfully promoting the 2020 Census within the South Asian Community. The goal is to compile comprehensive grassroots South Asian community level calendar of events, list of organizations and well-attended congregate locations to be used for promotional awareness and motivation for the 2020 Census. These events will include parades, faith-

based events, religious holiday celebrations, cultural events, and other relevant community-based functions that will need the support of the U.S. Census Partnership Team and presence for promoting the 2020 Census. Secondly, the SACCC has begun to identify large scale community congregate settings to conduct focused recruitment efforts and provide space for the 2020 Census activities within the South Asian Community. Additionally, they have begun to compile a list of grassroots media outlets (print, television and radio) that have reach within the South Asian Community to help promote. The South Asian Complete Count Committee plans to meet on monthly basis and will continue to update and refocus its strategies to ensure that all members of the South Asian Community are counted in the upcoming 2020 Census. ■



Fun Fact: *Three current members of the South Asian Complete Count Committee were previously actively involved in helping to promote, motivate, and enhance participation of the South Asian Community in the 2010 Census Count.* ■

Counting Brooklyn's Caribbean Community

By: Shelley V. Worrell ♦ Caribbean Community, NYC

Leading up to the formation of the East Flatbush Complete Count Committee kick-off on Saturday, February 9th, there were two Census 2020 Job Fairs held at Clarendon Road Church on Sunday, January 6th and Friday, January 11th.



Attendees included community leaders Ernest Skinner (ESPA), Monique Waterman (East Flatbush Village), multigenerational constituents from Jamaica, Trinidad, Haiti, Barbados, and Guyana as well as senior citizens from Flatbush and job seekers from the Bronx.

Mr. Skinner remarked: *"this will be my third involvement in the Census outreach effort to secure a total count within the Caribbean-American community; and it has never been more important. I am happy to have a club within the Caribbean community to partner with the Bureau."*

Although Brooklyn, New York is home to the *largest, most diverse* population of Caribbeans outside of the [Caribbean] region itself, the East Flatbush Complete Count Committee's (EFCCC) goal is to completely count the Caribbean Community and the entire East Flatbush and Central Brooklyn neighborhoods.

Stakeholders from the surrounding community include small businesses, clergy, neighborhood/block associations, cultural institutions, tenants' associations as well as nonprofit/community leaders. *"Issues affecting the community include transportation, education, healthcare, housing and access to funding for services and cultural organizations,"* said Ms. Waterman *"and as a Brooklynite and Flatbush native, I am proud to walk in the footsteps of Shirley Chisholm who in 1970 worried about minorities being under-represented in the Census. Ms. Chisholm pinned on an enumerator badge to help ensure Brooklyn was counted."* Check out the Census Black History Highlight [here](#) ■

A Dedicated Community Partner

By: Nicole Yearwood ♦ Harlem, New York

Xamayla Rose, Managing Director, Policy & Advocacy at Christopher Rose Community Empowerment Campaign, has been a diligent partner. She made sure to get organized early with the assistance of U.S. Census Partnership Specialists to form a Complete Count Committee. On January 31st, she held her CCC kick-off meeting with approximately twenty (20) representatives. The group was provided with vital 2020 Census materials and a detailed presentation. During the presentation, data was presented that informed the attendees their community is considered hard-to-count. After being made aware of this, the CCC representatives became eager to bring up their community's self-response rate.



Xamayla expressed the importance of their community being counted accurately. She told her CCC that Census Data helps Christopher Rose Community Empowerment Campaign obtain program funding, and an undercount would severely affect the organization when applying for grants.



Attendees included President of Flatbush Gardens Tenants Association, Executive Director of the Christopher Rose Foundation, a local school principal, housing advocates, and representatives from local healthcare and social services providers and a youth sports league. ■

The Importance of Sub-Committees

By: Laura F. Medrano ♦ Massachusetts

Pioneer Valley Planning Commission, a regional planning body that includes forty-three (43) cities and towns in the Hampden and Hampshire Counties in Massachusetts have formed a Complete Count Committee. The facilitators, Molly Goren-Watts Principal Planner and Alison Curtis Data Manager were involved during the last Census as well as other attendees; everyone was very excited about this CCC! The principal message to the newcomers was participation in the CCC is a great opportunity to work regionally and share needed resources.

To involve large numbers of communities is no small task. The cookie cutter approach does not work for everyone, so sub-committees are of utter importance, which target the hard-to-count groups and/or geographical areas. These sub-committees will help the CCC to be focused, diverse and creative to target specific groups and to craft compelling messaging.

Moreover, sub-committees are the voices of the traditionally undercounted groups, racial minorities, immigrants, children, and the economically disadvantaged. Other sub-committees will develop strategic partnerships with religious, philanthropy, nonprofit and service-based organizations, business associations, and other groups, all working to the common goal of being counted for the 2020 Census. ■

Building Momentum: Prepping for the 2020 Census in Providence

By: Deborah Smith ♦ Rhode Island

As the only end-to-end test of operations in the nation, Providence County, Rhode Island has already spent a full year preparing for the 2020 Census. Selected for its urban density and diverse population, Providence served as the ideal test site for key technologies, data collection methods, management and response processes that will be deployed in support of the 2020 Census. Nearly 60% of Providence Public School students come from homes where English is not the primary language spoken and students and their families speak thirty-one (31) different languages and hail from fifty-two (52) countries of origin. The end-to-end test consisted of a mock Census operation from beginning to end. Results obtained said that the anticipation response rate was 49%, however the actual response rate was 52.3%, and of that, 61% responded via internet, 7% by phone, and 31% by mail. More than 50% responded to the test on their own, surpassing the goals of the test!

To assist outreach to these hard-to-reach communities, Providence Mayor Jorge O. Elorza worked quickly with community partners to establish a Complete Count Committee in December 2017 to promote awareness of the 2018 Census Test. The Providence Complete Count Committee utilized both top-down and bottom-up approaches to spread awareness of the Test, including key information such as the amount of federal funding allocated to communities according to Census data and how to identify a Census enumerator. The City and its partners encouraged residents to respond to the Census Test questionnaire by providing laptops linked to the Census form in the Mayor's Center for City Services (MCCS) and nine libraries citywide, implementing a fee-forgiveness program at libraries for individuals who would respond to the Census. A link was included to the survey on all email correspondence with residents through MCCS and releasing push notifications encouraging residents to respond through the PVD311 mobile app that has been downloaded over 6,600 times.

The efforts of the Providence Complete Count Committee have garnered national media attention and have been featured on programs such as VICE News Tonight on HBO leading other cities to inquire about best practices for preparing their own communities for the 2020 Census. In October 2018, The City of Providence hosted a delegation from the City of New York headed by Manhattan Borough President Gale Brewer on Providence's response to the 2018 Test. Check back for more updates as The Providence Complete Count Committee will provide updates as they gear up for a final push in anticipation of the 2020 Census. ■

It's All in the Letter "C"

By: Jennifer Albert ♦ Long Island, New York

Census efforts are grounded in a framework of communication. The message that all people living in our communities must be counted to ensure economic, social, and educational sustainability begins with a conversation. One conversation with an interested individual turn into more conversations with invested organizations, passionate faith-based groups, or dedicated legislators. Many such conversations led to the formation of the Suffolk County and Nassau County Complete Count Committees, both of which were launched during respective press events week of January 30th to February 5th.



Suffolk County Executive Steven Bellone, whom Governor Andrew M. Cuomo recently appointed to the New York Statewide Complete Count Commission, gathered with seventeen (17) community leaders at the H. Lee Dennison Building in Hauppauge on January 30th to launch his efforts. Bellone stressed that a complete count of everyone living in Suffolk County is of paramount importance, and *"everyone must be heard."* Bellone mentioned local outreach and grassroots efforts are crucial, specifically the 40% of Suffolk communities that are deemed hard to count. Ian Hull, Deputy Regional Director of the New York Region Census Center, highlighted the significance of the 2020 Census and emphasized that we must *"get this right."*

Laura Curran, the 9th Nassau County Executive and first female to hold the office, focused on aligning resources to achieve a complete count in her ***Make Nassau Count Campaign*** press conference at the Theodore Roosevelt Executive Building in Mineola on February 5th. Curran believes Nassau County will face many challenges in reaching a complete count, asserting to stakeholders: *"we need to put our heads together to strategize and use every resource available to ensure that every resident, no matter their race, immigration status or neighborhood know they count, and they need to be counted in order to ensure that Nassau counts in 2020."*

Jeff Behler, Regional Director of the New York Region Census Center, addressed one of the fears that community members continue to have and that is **all information collected will remain confidential and used ONLY for statistical purposes.**

David Okorn, Executive Director of the Long Island Community Foundation and Rebecca Sanin, President and Chief Executive of the Health and Welfare Council of Long Island, were present at both events and spoke passionately about their commitment to a complete count for both Nassau and Suffolk Counties. Sanin noted the fear of deportation that continues to paralyze many community members when it comes to participating in the Census, could lead to major undercounts that would jeopardize vital federal funding. Sanin believes that *"fear changes behavior and fear nurtures an undercount."* Community partners will work diligently to build trust in the community to quell those fears and remove barriers to a complete count.

The kick-off meeting for the Suffolk County Complete Count Committee was held on Wednesday, February 13th and the Nassau County Complete Count Committee kick-off is scheduled for Wednesday, February 20th ■



The Duality of Complete Count Committees

By: Mario Garcia ♦ Hudson Valley, New York

The 2020 Census is just around the corner with more and more communities searching for ways to raise their counts. The ideal vehicle to ensure community engagement is by forming a Complete Count Committee (CCC). That is why the Orange County NY CCC and the Rockland Catskill Library System CCC stood up in the same room at the same time.



The Orange County NY CCC consisted of members from their surrounding communities, which included those from several Orange County Departments such as, Youth Bureau, Senior Center, District Attorney's Office, Orange County Executive's Office, NYS Senator of Orange County representation, and several other nonprofit organizations. The Rockland County Library System's Assistant Director Grace Riario is the

mastermind behind getting everyone in Orange County behind the idea of a Complete Count Committee.

As the trusted voices in the regions, Orange County NY CCC and Rockland Catskill Library System CCC are working in tandem with the U.S. Census Bureau. This will bridge these community leaders to have a coordinated outreach effort to ensure their communities are engaged and counted. Orange County NY has several hard to count populations and with the guidance from the U.S. Census Bureau, both CCC's are now equipped to lead their communities to the 2020 Census. During the CCC presentation, everyone was incredibly engaged, and numerous conversations took place about how to do better. While the Orange County NY CCC and their leaders devise ways on how to involve their populations in the future, the Rockland Catskill Library System has identified other ways they will participate. The Rockland Catskill Library System will be the beacon of knowledge and

security. They will serve as the anchors in the communities thanks to their vast network of libraries. The head librarians for each library will educate and provide information about the 2020 Census to anyone who might seek it. This vast network of libraries will also provide a place for those that do not have access to the internet, to self-respond at a library of their choosing.



The purpose of this dual CCC kickoff was to have support from every angle possible. This duality of CCC's will work together, allow for a much greater reach and will ensure that the 2020 Census for Orange County NY will be a success. ■



Forming a CCC: A Complete Count Impact

By: Patreinnah Acosta-Pelle ♦ New York Region Media Specialist

The 2020 Census is steadily approaching, nearly thirteen months away! There is still plenty of time to galvanize community members to ensure an effective and impactful 2020 Census outreach campaign. Many organizations have started what's called a Complete Count Committee also known as a CCC to make sure everyone in their area is informed, counted once and in the right place. A Complete Count Committee (CCC) brings awareness, educates, motivates, and promotes the Census to communities. It provides a vehicle for coordinating and nurturing partnership efforts between government, community leaders, educators, businesses, hospitals and other neighborhood entities. The key is to begin today and below are some quick tips to get started:

HOW DO WE START A CCC?

Becoming educated is the first step in understanding what is needed to form a CCC. The best way to start and raise responsiveness is to organize activities and link with likeminded partners. These activities can include:

1. Holding a CCC Kickoff meeting with media briefings and with other community partners.
2. Participating in Census events and/or hosting an event.
3. Coordinating Census unity youth forums with local schools and/or faith-based institutions.
4. Helping with Census local hire employment and recruitment.

NEXT STEPS

Identifying local stakeholders is the best way to connect with likeminded partners. Start by reaching out to local nonprofit groups (local development corporations, LDCs and community-based organizations, CBOs), Merchant/Business Associations, local Councilperson, State Senators, State Assemblyperson, Congressperson, and Senators.

TRAINING INFORMATION

The U.S. Census Bureau has helpful resources and we are eager to be a part of the process. We can provide support such as Census Informational Packets,

Data Specialists, and local Partnership Specialists who can do presentations and make sure everyone knows how their involvement can influence the outcome of the Census to benefit their community. These links will help provide preliminary training for your CCC. [CCC GUIDE](#) ♦ [2020CENSUS](#) ♦ [TECH INFO](#) ♦ [DATA TRAINING](#)

WHAT ARE PARTNERS DOING?

Partners are organizing themselves and getting informed by learning more about CCCs. Click on each logo below to see what some of our colleagues are doing around the United States. ▣

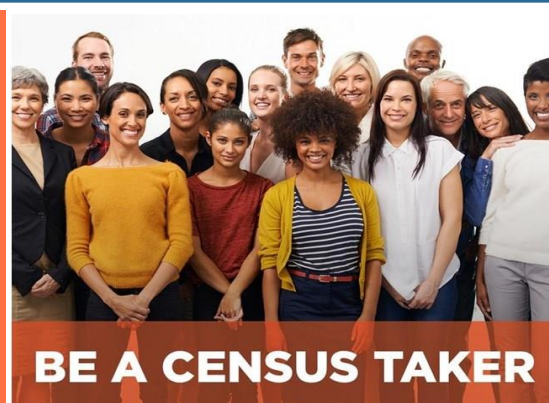


COUNT US ALL



2020 Census Employment Available!

Are you or do you know someone looking to be of service to their community during the 2020 Census? U.S. Census Bureau is hiring nationwide and in the New York Region. There are great opportunities available made just for you! Spread the word and visit the [U.S.A JOBS](#) (usajobs.gov) and the [2020 CENSUS JOBS](#) (2020census.gov/jobs) websites! Search with keywords RCC2020NY, CENSUS, or with your City, State, or Zip Code. Check it out! Click the links to browse and apply now! ▣



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2020census.gov/jobs

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Census Black History Highlight:

The following photo shows Shirley Chisholm (b. Brooklyn, NY) as a former **U.S. Census Enumerator**. She was the first Black person elected to the **United States Congress** (1968) representing New York City's 12th Congressional District. Ms. Chisholm was also the first woman to run for **President of the United States** (1972) and was the daughter of Caribbean immigrants from Barbados and Guyana! In 2015, Chisholm was posthumously awarded the **Presidential Medal of Freedom**. ■



Photo Credit: NY Times

GET INVOLVED! FORM A COMPLETE COUNT COMMITTEE!

Thank you to all our State Complete Count Commissions (SCCC), Complete Count Committees (CCC) and partners for participating and getting the early word out about the importance of the 2020 Census! We welcome and encourage your community to start at CCC. Make sure your voices are heard! ■

Contact Us TODAY!

Email: new.york.rcc.Partnership@2020census.gov

Website: <https://www.census.gov/partners/2020.html>

Phone: 212-882-2130

Connect with us on Social Media!

